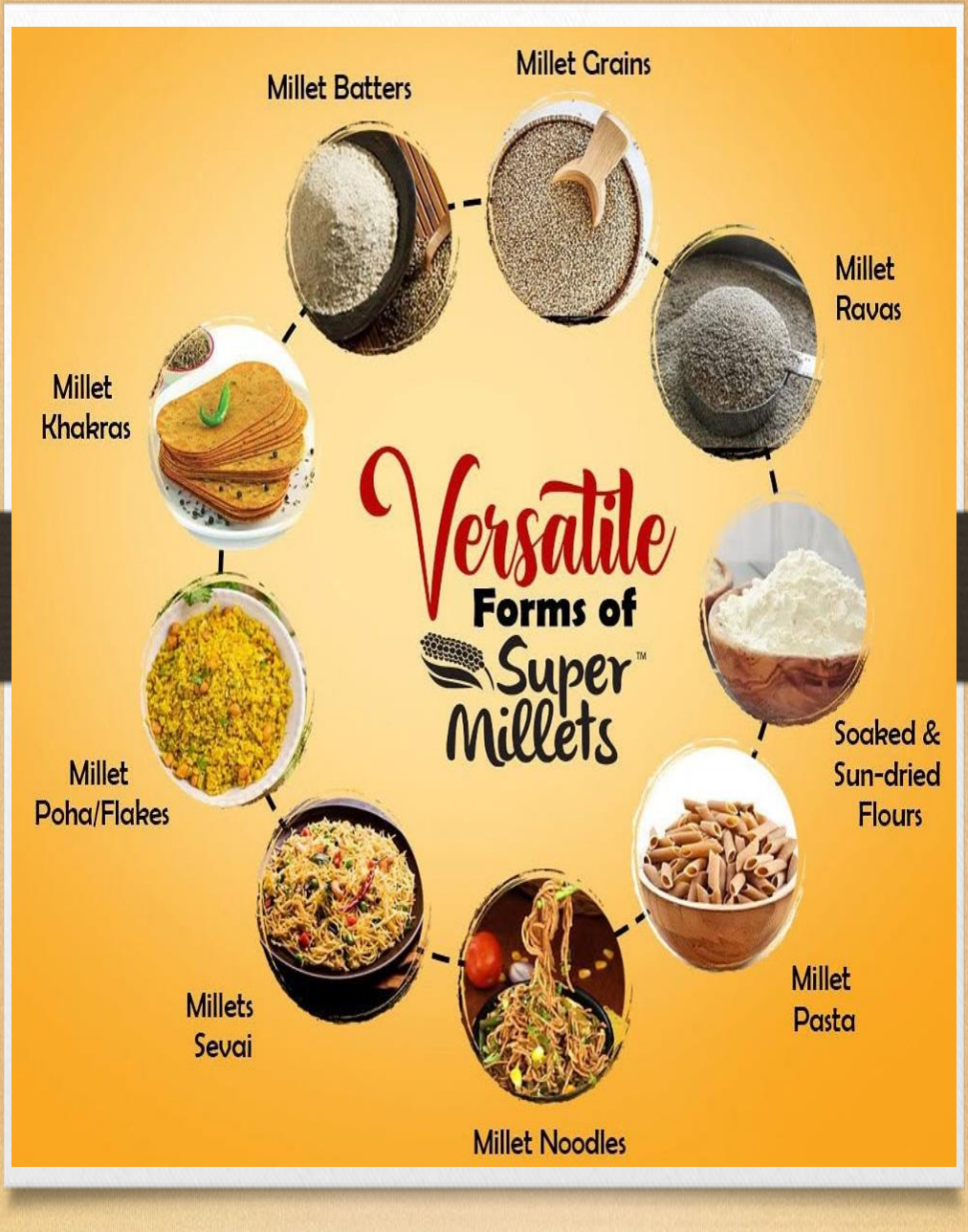
NUTRI MILLETS®

परंपरा का स्वाद, सेहत के साथ

NEWSLETTER

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NUTRI MILLETS

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PREFACE



Vidya Gunturkar - Joshi
Founder NMFPL

Dear Readers, Stakeholders, Supporters, Team NMFPL, and Well-Wishers, Warm greetings and welcome to the 42nd NMFPL newsletter.

Despite the government's robust focus and a steady rise in public awareness, millets still require a strong, collective push to become a daily staple. For us, participating in exhibitions has been an invaluable gateway to connect with you directly and gather first-hand feedback. These raw insights—your expectations, preferences, and challenges—drive us to constantly redesign and redevelop our products to truly meet your latent needs.

However, exhibition spaces also highlight a key manufacturing challenge: securing regular, repeat orders from retail consumers is difficult without a widespread presence. This made it clear that building a seamless distribution channel is an absolute necessity.

To tackle this head-on, we are currently conducting a comprehensive, Marathwada-level market survey mapping retail shops, millet availability, and consumer responses. Having already covered Beed, Jalna, and parts of Chhatrapati Sambhajinagar, the insights we are uncovering are absolutely fascinating. I look forward to sharing these exciting findings with you in our upcoming editions!

Beyond our on-ground research, this quarter has brought some truly humbling milestones. I had the distinct pleasure of meeting Dr. Ravi Kumar from NITI Aayog, who deeply appreciated our work and our vision for a dedicated Millet Board. Furthermore, on International Women's Day, I was incredibly honored to be felicitated by our Guardian Minister, Shri Sanjay Shirsat, who extended his warmest encouragement to our venture.

From product breakthrough to mainstream awareness, this quarter has been exhilarating on every front. None of this would be possible without your unwavering belief in us.

You can write to us anytime with your ideas, recipes, or feedback at **enquiry@nutrimillets.in**.

Thank you for walking this journey with us.

Best Regards
Vidya Gunturkar-Joshi

International Women's Day Felicitation



On the special occasion of International Women's Day, I was deeply honored to be felicitated by our **honorable Guardian Minister, Shri Sanjay Shirsat.ji**

Receiving this recognition was a humbling milestone, as he highly commended our dedication to transforming nutrition and promoting healthy eating habits through Nutrimillets.

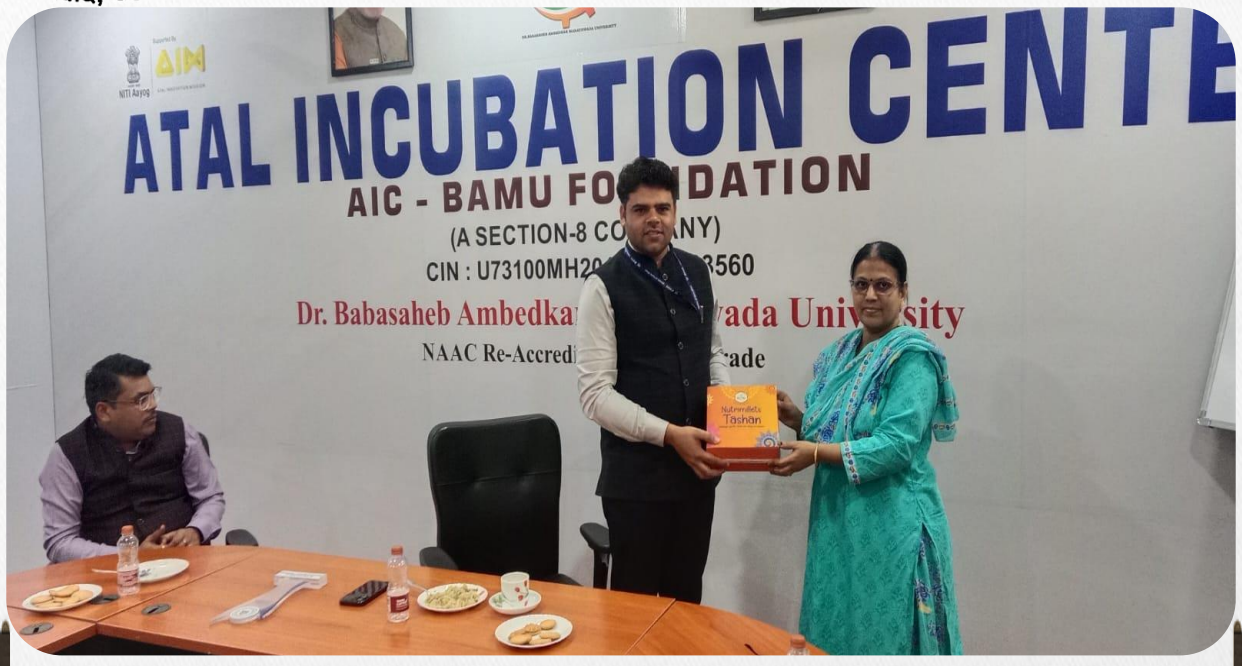
This award is a beautiful reminder of the vital role women play in leading agricultural innovation and driving wellness in our communities.

I am incredibly grateful for his encouraging words and best wishes, which only strengthen our resolve to scale this venture to new heights.

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NITI AYOG Visit



We had the privilege of being invited to share our vision during the recent visit of **Dr. Ravi Kant from NITI Aayog** to the **AIC BAMU Foundation**.

It was a wonderful, high-energy interaction; he graciously listened to our entrepreneurial journey and expressed great enthusiasm for our latest product development ideas.

We were especially thrilled by his strong appreciation for our '**Millet Board**' concept, which he assured us he would take forward.

To top it off, Dr. Kant sampled some of our new products and deeply praised their taste and quality.

A huge thank you to the AIC BAMU Foundation for creating this incredible opportunity for us!

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BUYER – SELLER MEET



A strategic **Buyer-Seller Meet** was organized in Chhatrapati Sambhajinagar, launched under the **PMFME Scheme** by the Department of Agriculture and actively supported by the **Vyapari Mahasangh Traders Association**.

The core mission of this meet was to introduce innovative market products, empower local MSMEs, and build a resilient retail distribution network across the district. Nutrimillets proudly participated in this event, generating a significant volume of promising inquiries from prominent traders and wholesalers.

We look forward to many more collaborative platforms like this to expand our retail footprint throughout the region.

MILLET AWARENESS

Agrowan and MASSIA Expo



In January 2026, we proudly participated in two prominent exhibitions — the **Agrowon Exhibition** organized by Sakal Media Group and the **MSME AM Expo** hosted by **MASSIA**.

Both platforms catered to distinctly different audiences.

The Agrowon Exhibition focused on agriculture and allied sectors, engaging farmers, agri-entrepreneurs, and rural enterprises, while the MASSIA Expo was oriented toward industrialists, MSMEs, and business professionals.

Positioned at the intersection of agriculture and industry, we were delighted to be part of both ecosystems and explore meaningful synergies and mutual business connections across these diverse segments.



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MILLET AWARENESS



In Feb-26 we were part of a community-focused expo, where we connected closely with home traders and local resellers, enabling us to reach untapped customer segments and strengthen our grassroots distribution network.



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THANK YOU!!

Let’s make it together!!

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